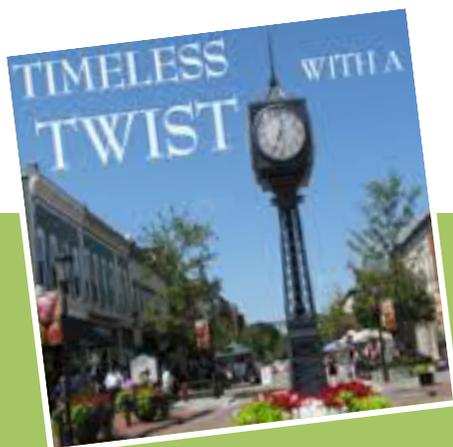




Welcome to Northville, Michigan

The City of Northville is a vibrant, safe, family-friendly community with small-town Victorian charm that provides the experience and amenities of true downtown living to residents and businesses.

Northville is comprised of picturesque historic homes and booming new upscale residential neighborhoods. Over the past eight years the number of area households grew by 35 percent, with per capita incomes increasing another 35 percent. Average property values are more than double the state average.



Sponsorship Opportunities 2017

The Northville Art House shines a spotlight on the imagination, art, talent and cultural diversity of artists throughout the region when the annual **Arts and Acts Festival** returns for the sixth consecutive year June 16-18 in historic downtown Northville. The Festival includes the 29th annual juried fine art show **Art in the Sun**, featuring over 70 talented artists; the **Sandbox Play Festival** produced by Tipping Point Theatre; the **Short on Words Literary Contest**; musical entertainment featuring some of metro Detroit's top musicians; children's activities; the new **Young Artist Juried Art Fair**; the **Northville Art House Chalk Festival**; and a large variety of food and drink.



The Northville Art House
215 W Cady Street
Northville, Michigan 48167
248.344.0497
www.northvillearthouse.org



Arts and Acts Sponsorship

Supporting the Arts in Our Community

Northville's annual **Arts and Acts Festival** is the largest fundraiser of the year for the Northville Art House. It is one of the biggest and definitely one of the most diverse summer festivals in metro Detroit.

Unlike traditional "art fairs" **Arts and Acts** includes not only a juried fine art fair, but the Sandbox Play Festival produced by Tipping Point Theatre, a Short on Words Literary Event, a community chalk festival, three days of outstanding music by top metro Detroit acts, children's activities, and of course, great food and drink.

Arts and Acts draws over 20,000 people to downtown Northville over three days, and is considered a "must-see" by many visitors. It brings together the community to celebrate the local arts, and draws tourists to our beautiful, historic city.

With the exception of the tickets for the Sandbox Play Festival, and a recommended donation for the chalk festival, **Arts and Acts** is a free event. The Northville Art House raises money through sponsorships and artist booth fees.

The funds raised allow us to bring quality art exhibits and art education to Northville and the surrounding communities. A well-attended event is key to our mission: not only are we bringing the arts to more people, we are encouraging the growth of the festival, and thus the Northville Art House in the future.

Northville's **Arts and Acts** is an outstanding venue for sponsor branding, marketing, product or service showcasing, as well as an incredible opportunity to join our commitment to the local arts.

To learn more about the Northville Art House, visit www.northvillearthouse.org



Be a PART of it!

Sponsorship Levels

2017

All Arts and Acts Sponsors will receive the following:

Text recognition in all press releases, on the Northville Art House website, and in the Northville Art House newsletter (mailed to over 3,000 recipients). In addition, text recognition in all Arts and Acts flyers and postcards (approximately 2000 people), on all Arts and Acts posters (200), and in all print ads in the Northville Record. Recognition on the Northville Art House Facebook and Twitter accounts.



Premier Sponsor: \$10,000

Headline recognition in all **Arts and Acts** marketing, signage on site, plus two (2) on-site 20' x 10' exhibit spaces for product display. Sponsor to provide own tents, tables, chairs, and signage.

Information Booth Sponsor: \$2,000

All print/media recognition listed, plus one 6' table and two chairs in the Information Booth for product display. (Information booth is located in the center of the festival and provides maps, information, water/pop sales to visitors.)



Under the umbrella of **Arts and Acts**, **Art in the Sun** is Northville's popular juried fine art show featuring the works from over 70 fine artisans in all mediums – fiber, glass, pottery, jewelry, painting, photography, wood, metal, and mixed media. In its 29th consecutive year, **Art in the Sun** is immersed in the quaint Victorian charm of downtown Northville with its Victorian architecture and unique merchants.

Children's Activities Sponsor: \$1,500

All print/media recognition listed, plus one (1) on-site 10' x 10' exhibit space near Kids' Activity Area for product display. Sponsor to provide own tent, tables, chairs and signage.

Vendor Booth: \$1,500

All print/media recognition listed, plus one (1) on-site 10' x 10' exhibit space for product display. Sponsor to provide own tent, tables, chairs, and signage.

Detroit Institute of Art Outreach Booth Sponsor: \$500

All print/media recognition listed, plus on site signage.

Art in the Sun Program Advertisement: \$25-\$100

Main Stage Sponsor: \$2,000

All print/media recognition listed, banner over the music stage at Town Square the entire weekend, plus (1) on-site 10' x 10' exhibit space. In addition, a live announcement will be made recognizing the sponsor before major music events.

Street Musician Stage Sponsor: \$500

All print/media recognition listed, signage on 10'x10' stage tent, and a live announcement recognizing the sponsor before performances.



Continued



For the first time, the Northville Art House will be hosting a **Young Artist Juried Art Fair** during the **Arts and Acts Festival**. With an exhibition area full of young local artists, sponsor booths, and delicious food, the Young Artist Juried Art Fair will be fun for the whole family.

This juried art fair is open to students from Northville and surrounding school districts, from 3rd to 10th grade. Participating young artists will have an opportunity to meet one-on-one with a mentor from the Northville Art House - receiving feedback on their artwork, and learning how to sell and display their work. These young artists will then have an opportunity to show, display, and sell their work during the **Arts and Acts Festival**.

The **Young Artists Juried Art Fair** will be held on **Saturday June 17th** from **12pm-5pm** and will be located at the corner of Wing St and Cady St- just around the corner from the main festival. Signage will be posted within the main festival directing attendees to the Young Artist Juried Art Fair, and we expect a large number of local families and young people to attend this event.

Young Artist Art Fair Sponsor: \$1,000

All print/media recognition listed, plus naming rights to Young Artists Art Fair, and one (1) on-site 10' x 10' exhibit space for product display. Sponsor to provide own tent, tables, chairs, and signage.

Young Artist Art Fair Tent Sponsor: \$1,500

All print/media recognition listed, naming rights to tent housing artists exhibition, and one (1) 6' table within tent for product display. Sponsor to provide own tables, chairs, and signage.

Young Artist Art Fair Vendor Booth: \$300

All print/media recognition listed, plus one (1) on-site 10' x 10' exhibit space for product display. Sponsor to provide own tent, tables, chairs, and signage.

Young Artist Table Sponsor: \$25

Sign on artist's table displaying sponsor name and logo.



To learn more about our Young Artist Juried Art Fair, classes, and after school programming, please visit our website:

www.northvillearthouse.org

Continued



The 4th annual **Northville Art House Chalk Festival** has quickly become a favorite among festival-goers. On Saturday, June 18th, Main Street will be transformed into a patchwork quilt of chalk drawings by participants of all ages.

Chalk Festival Sponsor:
\$2,000

All print/media recognition listed on the previous page, recognition on all Chalk Festival banners, plus one (1) on-site 10' x 10' exhibit space for product display located at the intersection of Center Street and Main Street in the center of the Arts and Acts festival.

Sponsor to provide own tent, tables, chairs and signage.



The **Sandbox Play Festival** was started by Tipping Point Theatre to create more opportunities for local playwrights to have their work produced, for directors to gain experience, and for very talented actors to work in a professional theatre setting.



Sandbox Play Festival Premier Sponsor:
\$1,500

All print/media recognition listed on previous page. Space available for printed materials and display (signage) at the theatre, Premier Sponsorship recognition in the program, website, e-blast and Facebook pages. In addition, your business name highlighted in the live announcement before each performance, a full-page ad in the Sandbox Play Festival Program, and 8 tickets to a Sandbox Play Festival performance of your choice.

The Premier Sponsor will also receive the following during the Tipping Point Theatre 2017-2018 Season: Year-long recognition in the Tipping Point Theatre Programs and Website, a 1/2 page ad in the 2017-2018 season program (\$800 value), and 8 tickets to a production in our 2017-2018 season (\$240 value).

The Sandbox Play Festival Stage Sponsor: \$750

All print/media recognition listed on previous page, space available for printed materials and display (signage) at the theatre. In addition, Stage Sponsor recognition in the program, your name highlighted in the announcement before each performance, a 1/2 page ad in the Sandbox Play Festival program, and 4 tickets to a Sandbox Play Festival performance of your choice.

The Stage Sponsor will also receive the following during the Tipping Point Theatre 2017-2018 Season: Year-long recognition in the Tipping Point Theatre Programs and Website, 1/4 page ad in the 2017-2018 season program (\$600 value), and 4 tickets to a production in our 2017-2018 season (\$120 value)

The Sandbox Play Festival Program Sponsor: \$375

All print/media recognition listed on previous page, space available for printed materials and display (signage) at the theatre. In addition Stage Sponsor recognition in the program, your name highlighted in the announcement before each performance, 1/4 page ad in the Sandbox Play Festival program, and 2 tickets to a Sandbox Play Festival performance of your choice.

The Stage Sponsor will also receive the following during the Tipping Point Theatre 2017-2018 Season: 4 tickets to a production in our 2017-2018 season (\$120 value).

The Arts and Acts Festival and Preservation Dental present **Short on Words**, the literature arm of Northville's Arts & Acts Festival. The contest has been well received across the state of Michigan. Authors have previously entered from the neighboring communities of Farmington Hills, Livonia, Novi, Plymouth and South Lyon...and from as far away as Bloomfield Hills, Grand Rapids, Gibraltar, Rockford and Troy.



Become a Friend of the Northville Art House

The Friends of the Northville Art House is a 501(c)(3) non-profit organization dedicated to supporting the Northville Art House and the arts in our community through fundraising and volunteer efforts.

friends@northvillearthouse.org



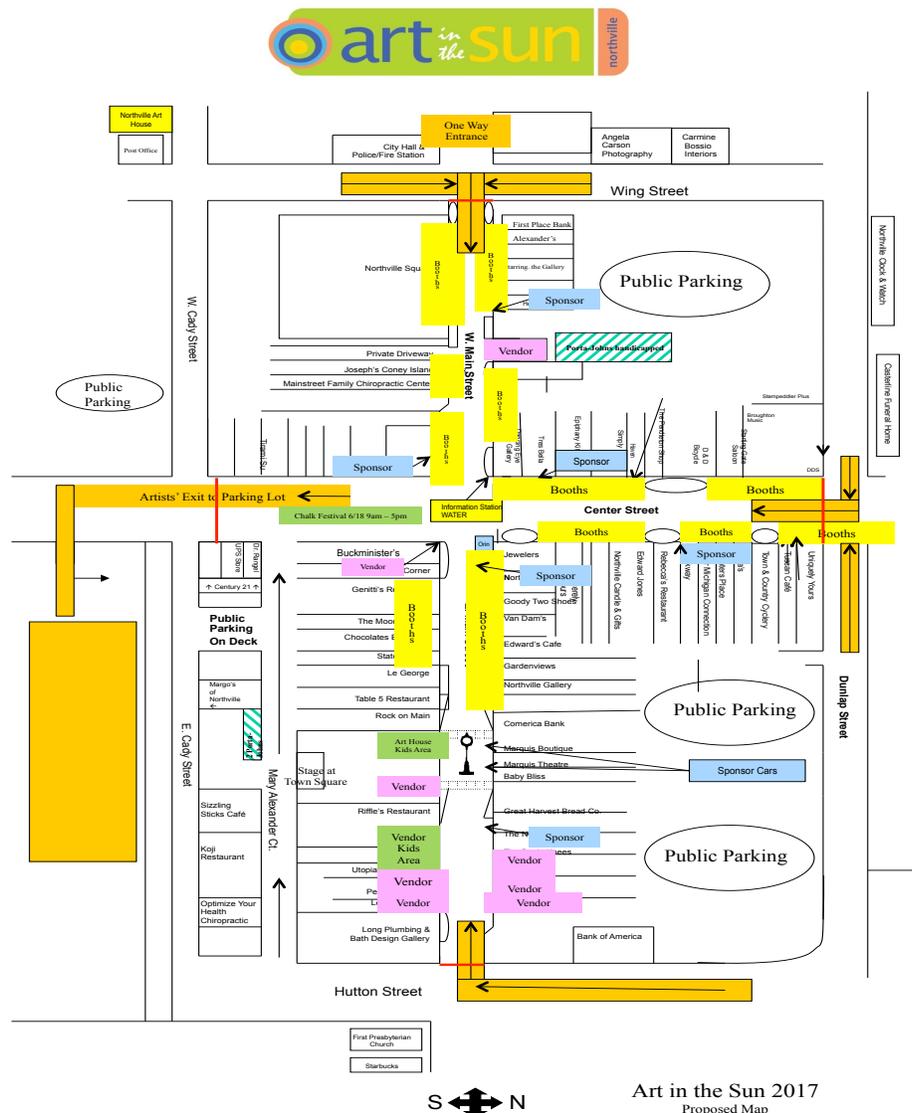
2017 Festival Details

Friday, June 16th – 3:00 p.m. to 8:00 p.m.

Saturday, June 17th – 10:00 a.m. to 8:00 p.m.

Sunday, June 18th – 10:00 a.m. to 5:00 p.m.

Main and Center Streets, Downtown Northville, Michigan



Art in the Sun 2017 Proposed Map

For more information on
sponsorships and partnerships,
please contact:

Amanda Barnett
Special Events Coordinator
Northville Art House
events@northvillearthouse.org
cell: 734.274.3009



The Northville Arts and Acts Festival

215 West Cady Street
Northville, Michigan 48167