



Welcome to Northville, Michigan

The City of Northville is a vibrant, safe, family-friendly community with small-town Victorian charm that provides the experience and amenities of true downtown living to residents and businesses.

Northville is comprised of picturesque historic homes and booming new upscale residential neighborhoods. Over the past eight years the number of area households grew by 35 percent, with per capita incomes increasing another 35 percent. Average property values are more than double the state average.



Sponsorship Opportunities 2019

The Northville Art House shines a spotlight on the imagination, art, talent and cultural diversity of artists throughout the region when the annual **Arts and Acts Festival** returns for the tenth consecutive year June 21-23 in historic downtown Northville. The Festival includes the 31th annual juried fine art show **Art in the Sun**, featuring over 70 talented artists; **Maker's Mart of Northville**, music from top Detroit-area acts throughout the weekend, the 7th annual Northville **Art House Chalk Festival**, a variety of Food Trucks, and children's art activities.

Also joining us again this year is Tipping Point Theater and the **Short on Words** literature contest by Preservation Dental.



The Northville Art House
215 W Cady Street
Northville, Michigan 48167
248.344.0497
www.northvillearthouse.org



Arts and Acts Sponsorship

Supporting the Arts in Our Community

Northville's annual **Arts and Acts Festival** is the largest fundraiser of the year for the Northville Art House. It is one of the biggest and definitely one of the most diverse summer festivals in metro Detroit.

Unlike traditional "art fairs" **Arts and Acts** includes not only a juried fine art fair, but the Maker's Mart, a Festival produced by Tipping Point Theatre, a Short on Words Literary Event, a community chalk festival, three days of outstanding music by top metro Detroit acts, children's activities, and of course, great food and drink.

Arts and Acts draws over 20,000 people to downtown Northville over three days, and is considered a "must-see" by many visitors. It brings together the community to celebrate the local arts, and draws tourists to our beautiful, historic city.

With the exception of a recommended donation for the chalk festival, **Arts and Acts** is a free event. The Northville Art House raises money through sponsorships and artist booth fees.

The funds raised allow us to bring quality art exhibits and art education to Northville and the surrounding communities. A well-attended event is key to our mission: not only are we bringing the arts to more people, we are encouraging the growth of the festival, and thus the Northville Art House in the future.

Northville's **Arts and Acts** is an outstanding venue for sponsor branding, marketing, product or service showcasing, as well as an incredible opportunity to join our commitment to the local arts.

To learn more about the Northville Art House, visit www.northvillearthouse.org



Be a PART of it!

Sponsorship Levels

2019

All Arts and Acts Sponsors will receive the following:

Text recognition in all press releases, on the Northville Art House website, and in the Northville Art House newsletter (mailed to over 3,000 recipients). In addition, text recognition in all Arts and Acts flyers and postcards (approximately 2000 people), on all Arts and Acts posters (200), and in all print ads in the Northville Record. Recognition on the Northville Art House Facebook and Twitter accounts.



Premier Sponsor: \$10,000

Headline recognition in all **Arts and Acts** marketing, signage on site, plus two (2) on-site 20' x 10' exhibit spaces for product display. Sponsor to provide own tents, tables, chairs, and signage.

Information Booth Sponsor: \$2,000

All print/media recognition listed, plus one 6' table and two chairs in the Information Booth for product display. (Information booth is located in the center of the festival and provides maps, information, water/pop sales to visitors.)



Under the umbrella of **Arts and Acts**, **Art in the Sun** is Northville's popular juried fine art show featuring the works from over 100 fine artisans in all mediums – fiber, glass, pottery, jewelry, painting, photography, wood, metal, and mixed media. In its 31th consecutive year, Art in the Sun is immersed in the quaint Victorian charm of downtown Northville with its Victorian architecture and unique merchants.

Childrens' Activities Sponsor: \$1,500

All print/media recognition listed, plus one (1) on-site 10' x 10' exhibit space near Kids' Activity Area for product display. Sponsor to provide own tent, tables, chairs and signage.

Vendor Booth: \$1,500

All print/media recognition listed, plus one (1) on-site 10' x 10' exhibit space for product display. Sponsor to provide own tent, tables, chairs, and signage.

Detroit Institute of Art Outreach Booth Sponsor: \$500

All print/media recognition listed, plus on site signage.

Art in the Sun Program Advertisement: \$25-\$100

Friday Concert: \$500

All print/media recognition listed, signage on site (over mainstage), and a live announcement recognizing the sponsor before the Friday night music performance at Town Square.

Saturday Concert Sponsor: \$500

All print/media recognition listed, signage on site (over mainstage), and a live announcement recognizing the sponsor before the Saturday night music performance at Town Square.

Sunday Concert Sponsor: \$500

All print/media recognition listed, signage on site (over mainstage), and a live announcement recognizing the sponsor before the Saturday night music performance at Town Square.

Street Musician Stage Sponsor: \$500

All print/media recognition listed, signage on 10'x10' stage tent, and a live announcement recognizing the sponsor before performances.



Continued



The 6th annual **Northville Art House Chalk Festival** has quickly become a favorite among festival-goers. On Saturday, June 22nd, Main Street will be transformed into a patchwork quilt of chalk drawings by participants of all ages.

**Chalk Festival Sponsor:
\$2,000**

All print/media recognition listed on the previous page, recognition on all Chalk Festival banners, plus one (1) on-site 10' x 10' exhibit space for product display located at the intersection of Center Street and Main Street in the center of the Arts and Acts festival.

Sponsor to provide own tent, tables, chairs and signage.

**Artists' Brunch Sponsor:
Food, Coffee or Water**

All print/media recognition listed, plus on site signage.

Artists' Water Sponsor:

All print/media recognition listed, plus on site signage.



The Arts and Acts Festival and Preservation Dental present **Short on Words**, the literature arm of Northville's Arts & Acts Festival. The contest has been well received across the state of Michigan. Authors have previously entered from the neighboring communities of Farmington Hills, Livonia, Novi, Plymouth and South Lyon...and from as far away as Bloomfield Hills, Grand Rapids, Gibraltar, Rockford and Troy.



Become a Member of the Northville Art House

Our members are dedicated to supporting the Northville Art House and the arts in our community through fundraising and volunteer efforts. Be a pART if it!

Additional information regarding membership and benefits can be found on our website:

<https://northvillearthouse.org/membership-2/>



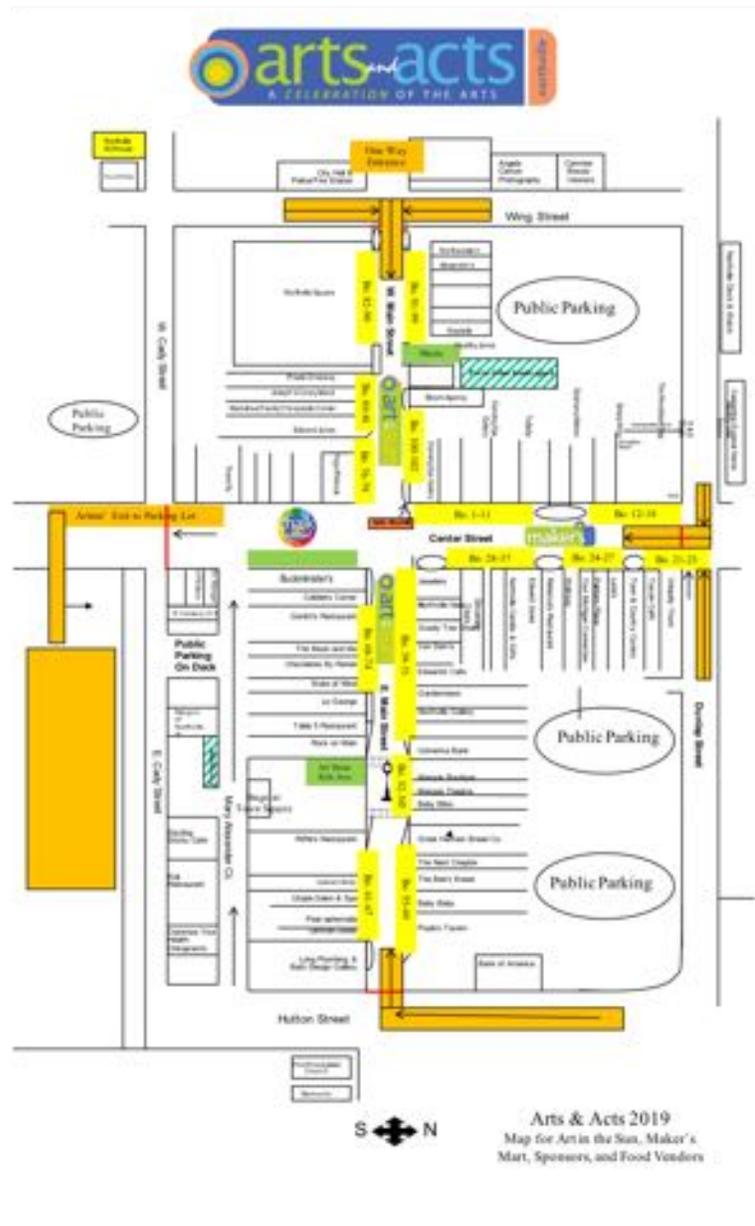
2019 Festival Details

Friday, June 21st – 3:00 p.m. to 8:00 p.m.

Saturday, June 22nd – 10:00 a.m. to 8:00 p.m.

Sunday, June 19th – 10:00 a.m. to 4:00 p.m.

Main and Center Streets, Downtown Northville, Michigan



For more information on
sponsorships and partnerships,
please contact:

Alexandra Teicher
Special Events Coordinator
Northville Art House
events@northvillearthouse.org
cell: 773.951.8657



The Northville Arts and Acts Festival

215 West Cady Street
Northville, Michigan 48167

[Recipient]

Address Line 1

Address Line 2

Address Line 3

Address Line 4