11th Annual West of Center: Art that Pushes Boundaries
September 6 – 28, 2019 | Juror: Tony Roko

The Northville Art House presents this open juried exhibition to showcase contemporary artworks and artists that push the boundaries of art imagery, practices, and theory. Artists are encouraged to explore and employ new techniques, technologies, and media to create compelling two- and three-dimensional artworks. Boundaries to consider include those set by traditional techniques, materials, concepts, art history, genre, subject matter, personal, societal etc. Significant consideration will be given to artworks that defy expectation, may provoke strong responses, or challenge social norms.

Location: Northville Art House, 215 W. Cady Street, Northville, MI 48167 www.northvillearthouse.org

Gallery Admission and Hours: Free public exhibitions on view Tuesday - Friday 12 – 5 pm and Saturday 12 – 4 pm.

Prizes: $750 in cash awards for 1st – 4th Place: $400, $200, $100, and $50; Honorable Mention Awards.

Opening Reception: Friday, September 6, 6 - 9 PM with Awards Presentation at 7 PM.

Eligibility: Artists, 18 and over, may submit a maximum of 3 works of art created in any media, including electronic and digital, within the last 3 years, and not previously exhibited at the Art House. The maximum size of all artwork including the frame is 54” in any direction. Artwork is preferred to be for sale.

Entry Form: Visit WEST OF CENTER or copy link into your browser: https://form.jotform.com/91046317286155 Visit Northville Art House website for more information.

Entry Deadline: All entries MUST be submitted by Sunday, June 30, 11:59 PM EST.

Entry Procedures: Artists may submit up to 3 works of art. Enter title, medium, image size, and price for each piece; enter 0 (zero) for works not for sale. Only one image for 2D pieces and up to two images for 3D pieces may be submitted. Accepted works that differ dramatically from the submitted images may be refused.

Entry Images: Submit digital images in jpg or jpeg format less than 4MB labeled as LastName-ArtworkTitle.jpg.

Entry Fee: Non-refundable fees of $35 for non-members and $25 for Northville Art House members, entitles each artist to submit a maximum of 3 works of art.

Notification of Acceptance: Artists will be notified by email on or before Friday, August 2. A label will be supplied to temporary affix to the back of the artwork.

Delivery: All costs, including packing, shipping and liability for damage, are the artist’s responsibility. A pre-paid return label for shipped artwork must be included as well as instructions for special installations.

Pre-paid shipped artwork should arrive by Monday, August 26. Hand-delivered artwork drop-off times are Sunday, August 25 and Monday, August 26, 12 – 2 pm.

Presentation: Artwork must be in excellent condition, ready for secure installation, and properly labeled before delivery. All 2D work must be framed and ready for hanging with hooks and a wire. Sawtooth hangers are not accepted. Canvases may be framed, wrapped or have painted sides. All 3D work must be free standing, stand on a pedestal, or hang securely with wire or rod. Unsuitably prepared, hazardous, unstable, or extremely fragile work will be declined. Submit alternative installation methods for consideration to exhibits@northvillearthouse.org.

Artists who deliver artwork that does not meet these standards will be given up to 24 hours to rectify the issue.

Art Sales: A 35% commission will be charged on all art for sale. Art may not be removed during the exhibition.

Pick-Up: All artwork must remain in the exhibition through September 28. Artwork may be picked-up on September 29 – 30, 12 – 2 PM, and after during regular gallery hours. Artists may call or email ahead to authorize a representative to pick-up their work. Return artwork will be packed in the same or similar materials and shipped by October 4. Artwork not picked up 30 days after the exhibition will be considered abandoned and become the property of Northville Art House.

Terms and Conditions: Submissions to the exhibition shall constitute an agreement to comply with terms and conditions set forth in the call for entries, entry form and in the Art Exhibition and Sales Agreement.

Questions? Email Ryan Kaltenbach, Creative Director at exhibits@northvillearthouse.org.

The Northville Art House is a non-profit organization that operates as a governmental department of the City of Northville, MI. The mission is to cultivate the arts through creative experiences, exhibitions, and education in the community.
About the Juror – Tony Roko – www.artofroko.com

From factory floors to gallery walls, Tony Roko’s signature portraits celebrate the human figure with vivid, brilliant colors inspired by Detroit’s industrial past. Roko’s career began when he was pulled off the Ford assembly line to paint murals in an effort to boost plant morale. With exposure to industrial coatings, brilliant safety colors began to appear in his work – becoming his unique, emotive voice.

In addition to being named Detroit’s Best Fine Artist for five consecutive years, Roko has painted commissions for Jay Leno, Lady Gaga, and the Holocaust Museum. Roko was selected to create a series of paintings to act as the new face of Atwater Brewery, bringing the Detroit company’s signature brews and spirits to 30 states and European markets.

In 2017, Tony founded the Art Foundation, a non-profit organization fostering creative minds. Roko’s enthusiasm and passion for his craft have helped him to connect with diverse groups through the medium of painting, including partnerships with the Karmanos Healing Arts Cancer Survivor program programs, the Rhonda Walker Foundation for young women, and Wolverine Human Services’ Juvenile Detention program.

Exhibition Checklist

Please read this prospectus and use this checklist to be certain you are ready to enter the exhibition.

- Submit up to three original two- and three-dimensional works of art created in any media
- Artwork completed within last 3 years and not previously exhibited at Northville Art House
- Artwork maximum size of 54 inches in all dimensions, including the width and height of the frame
- Submit digital images in jpg format less than 4MB labeled as LastName-Title.jpg. (i.e. Smith_Stones.jpg)
- Artwork meets the Terms and Conditions and Presentation Standards
- Yes, I have read the Art Exhibition and Sales Agreement.
- Artwork labeled with at least Artist Name on back/bottom; may use supplied temporary label
- (Option) Write a description of how artwork or artist pushes a boundary; may include biography and artist statement

ENTRY ONE: TITLE: ________________________________________________________________
MEDIUM:______________________________________________________________________
SIZE: (HxWxD) ____________________________ PRICE: ________________________________

ENTRY TWO: TITLE: ______________________________________________________________
MEDIUM:______________________________________________________________________
SIZE: (HxWxD) ____________________________ PRICE: ________________________________

ENTRY THREE: TITLE: ____________________________________________________________
MEDIUM:______________________________________________________________________
SIZE: (HxWxD) ____________________________ PRICE: ________________________________