



TATTOO PHOTOGRAPH PROMOTION

PHOTOGRAPH TERMS OF USE

The **Northville Art House** is reaching out to the public and social media users to post photos of their tattoos with **#NorthvilleArtHouseTattoo** and to follow **northvillearthouse** on the photo and video sharing app Instagram.

- If you choose to post your photo, you grant the **Northville Art House** permission to display your photo with or without credit in a public exhibition and to use for promotional purposes on our website, social channels, and marketing materials.
- The **Northville Art House**, however, shall have no obligation to display your photo in a public exhibition.

PHOTOGRAPH LICENSE

- You hereby agree, represent and warrant that you are solely responsible for your photo, and that you own all rights to your photo and/or have obtained appropriate rights and permissions from any and all other persons and/or entities who own, manage or otherwise claim any rights with respect to such photo.
- You certify that you are at least 18 years of age.
- You hereby warrant that your photo is not libelous, defamatory, obscene, pornographic, abusive, indecent, threatening, harassing, hateful, or offensive or otherwise unlawful.
- You hereby grant to the **Northville Art House**, a worldwide, perpetual, irrevocable, royalty-free, fully-paid, non-exclusive, transferable, sublicensable right to display your photo with or without credit in a public exhibition and to use for promotional purposes on our website, emails, advertisements, social channels and any and all marketing materials.
- You hereby grant the **Northville Art House** the right to use your Instagram username and real name in connection with any use of your photo.
- Your photo, a reproduction of your photo, a derivative work from your photo, or a combination of your photo with other materials will not be made for public sale by the **Northville Art House**.
- The use of your photo by the **Northville Art House** as described herein will not violate the rights, including but not limited to copyright, trademark, patent, trade secret, privacy, publicity, moral, proprietary or other rights, of any third party, or any law, rule or regulation.
- You hereby release, discharge and agree to hold the **Northville Art House** and any person acting on their behalf, harmless from any liability related in any way to the **Northville Art House's** use of your photo.
- This promotion isn't sponsored, endorsed or administered by, or associated with Instagram or any other social media channels, or marketing websites used throughout the opportunity.