

SPONSORSHIP OPPORTUNITIES



The **Northville Art House** has been a cultural destination in Northville and Metro Detroit since 2005. The Art House is non-profit organization that operates as a governmental department of the City of Northville, Michigan. The organization is very appreciative to the city for the use of the building yet relies on community support to maintain the building, sustain the organization, and fulfill its mission.

The mission of the Northville Art House is: **to cultivate the Arts creative experiences and educational programs in the community.**

ARTS AND ACTS

Three fairs, one celebration.

Arts and Acts features fine artisans and crafters from Michigan and across the country held the third weekend of June in historic Downtown Northville. With many restaurants, shops, and landmarks along the festival path, visitors will find an abundance of neighborhood venues to check out in between experiencing the vast display of art, musical acts, literary events, children's activities, and more!

The **Northville Art House** invites you to the 11th annual, 3-day festival held in historic Downtown Northville, an affluent and picturesque enclave between Ann Arbor and Detroit, Michigan.

Arts and Acts is a free event and features

- Over 100 unique fine artisans and crafters in 3 fairs – *Art in the Sun*, *Maker's Mart* and *Young Artist Art Fair*.
- Showcases musical performances on two stages, food vendors, and a variety of art, literary, and children's activities.
- Annual attendance estimates are 20,000+.

Be a pART of it!

The **Northville Art House** is a gathering place where artists and the community come together to learn, share ideas, and understand different points of view. The programs and events improve social well-being, enrich local amenities, and attract people to the area to increase business and economic development. The Art House asks the public to help support the mission and to make a creative impact in the community.

Please consider becoming a sponsor today! **Thank you for your generosity. Your support matters!**

Sponsorship Levels and Benefits


The **Arts and Acts Festival** is an outstanding venue for sponsor branding, marketing, product or service showcasing, as well as an incredible opportunity to join our commitment to providing Northville and the surrounding areas with quality art education.

Be a pART of it! Corporate and individual sponsors play a very important role in the Northville Art House events, publicity, and programming. The sponsor is recognized in many positive and community-oriented ways including media attention and the opportunity to interact with the public at Arts and Acts. We offer different levels of sponsorship and will work closely with the sponsor to tailor these benefits packages to advance sponsors' business objectives and enhance their profile throughout Northville and Metro Detroit.

Call the **Northville Art House** at (248) 344-0497 to discuss opportunities and visit www.northvillearthouse.org to learn more about the Art House and its creative experiences and educational programs.

SPONSORSHIP PACKAGES All Arts and Acts Sponsors will receive the following: <i>Text recognition in all press releases, on the Northville Art House website, and in the Northville Art House newsletter (mailed to over 3,000 recipients). In addition, text recognition in all Arts and Acts flyers and postcards (approximately 2000 people), on all Arts and Acts posters (200), and in all print ads in the Northville Record. Recognition on the Northville Art House and Arts and Acts Social Media accounts.</i>	PRICE
Premier Sponsor <ul style="list-style-type: none"> • Headline recognition in all Arts and Acts marketing • Recognition on Arts & Acts Banner in front of the Art House • Print and media recognition as listed above • Signage on site including 14 feather flags • Named in the Arts and Acts Festival add (20 spots one week prior the Festival, at different times. For more information, please ask the Art House!) • One (1) on-site 20' x 10' exhibit spaces for product display (Sponsor to provide own tent, tables, chairs and signage) 	\$10,000
Main Stage Music Sponsor <ul style="list-style-type: none"> • Print and media recognition as listed above • On site signage includes banner and musical line-up signage • A live announcement recognizing the sponsor before the Friday night music performance at Town Square. • Banner will only be up all 3 days; recognition all 3 nights 	\$3,000
Information Booth Sponsor Sponsor SOLD <ul style="list-style-type: none"> • All print/media recognition listed • One 6' table and two chairs in the Information Booth for product display. (Information booth is at center of the festival and provides maps, information, & water sales to visitors.) 	\$2,000
Art in the Sun Sponsor <ul style="list-style-type: none"> • Print and media recognition as listed above • 8 entrance feather flags at 4 locations on Main Street and Center Street 	 \$2,000
Maker's Mart Sponsor <ul style="list-style-type: none"> • Print and media recognition as listed above • 6 entrance feather flags, 4 on Wing Street and 2 on Main Street 	 \$2,000

Sponsorship Levels and Benefits

<p>Chalk Festival Sponsor SOLD</p> <p>The 8th annual Northville Art House Chalk Festival has quickly become a favorite among festivalgoers. On Saturday, Center Street will be transformed into a patchwork quilt of chalk drawings by participants of all ages.</p>  <ul style="list-style-type: none"> • Print and media recognition as listed above • Recognition on Chalk Festival banner • One (1) on-site 10' x 10' exhibit space for product display <p>(Located at the intersection of Center Street and Main Street in the center of the Arts and Acts festival. Sponsor to provide own tent, tables, chairs and signage.)</p>	<p>\$2,000</p>
<p>Young Artist Sponsor</p> <p>YOUNG ARTIST ART FAIR showcases the artists of tomorrow, today! Young artists demonstrate their diverse talents and sell their artwork next to the professional artists.</p>  <ul style="list-style-type: none"> • Print and media recognition as listed above • Recognition on Young artist juried art fair banners • One (1) on-site 10' x 10' exhibit space for product display <p>(Located next to the Young Artist tent. Sponsor to provide own tent, tables, chairs and signage.)</p>	<p>\$2,000</p>
<p>Street Stage Music Sponsor</p> <ul style="list-style-type: none"> • Print and media recognition as listed above • Recognition on tent • One (1) on-site 10' x 10' exhibit space for product display <p>(Located next to the Street Stage tent. Sponsor to provide own tent, tables, chairs and signage.)</p>	<p>\$2,000</p>
<p>Strolling Horn Player Music Sponsor</p> <ul style="list-style-type: none"> • Print and media recognition as listed above • Recognition on street with 6 street decals with company logo at 3 locations throughout art fair, throughout weekend 	<p>\$2,000</p>
<p>Children's Activity Sponsor</p> <ul style="list-style-type: none"> • Print and media recognition as listed above • Recognition on Children's Activity banners • One (1) on-site 10' x 10' exhibit space for product display <p>(Located next to the Children's Activity area tent. Sponsor to provide own tent, tables, chairs & signage.)</p>	<p>\$2,000</p>
<p>Printing Sponsor</p> <ul style="list-style-type: none"> • Print and media recognition as listed above • Logo on directional street stickers 	<p>\$2,000</p>
<p>Vendor Booth Sponsor</p> <ul style="list-style-type: none"> • Print and media recognition as listed above • One (1) on-site 10' x 10' exhibit space for product display <p>(Sponsor to provide own tent, tables, chairs and signage.)</p>	<p>\$1,500</p>

Sponsorship Levels and Benefits

<p>Detroit Institute of Art Outreach Booth Sponsor</p> <ul style="list-style-type: none"> • Print and media recognition as listed above • Signage in DIA tent 	<p>\$500</p>
<p>Friday Concert Sponsor</p> <ul style="list-style-type: none"> • Print and media recognition as listed above • On site signage • A live announcement recognizing the sponsor before the Friday night music performance at Town Square. • Banner will only be up on Friday; recognition only on Friday 	<p>\$500</p>
<p>Saturday Concert Sponsor Sponsor SOLD</p> <ul style="list-style-type: none"> • Print and media recognition as listed above • On site signage • A live announcement recognizing the sponsor before the Saturday night music performance at Town Square. • Banner will only be up on Saturday; recognition only on Saturday 	<p>\$500</p>
<p>Sunday Concert Sponsor Sponsor SOLD</p> <ul style="list-style-type: none"> • Print and media recognition as listed above • On site signage • A live announcement recognizing the sponsor before the Sunday night music performance at Town Square. • Banner will only be up on Sunday; recognition only on Sunday 	<p>\$500</p>
<p>Artist Water Sponsor</p> <ul style="list-style-type: none"> • Print and media recognition as listed above • On site signage 	<p>\$250</p>
<p>Street Light Banner Sponsor</p> <ul style="list-style-type: none"> • Sponsor a streetlight banner 24' x 48', with name recognition on the banner • Streetlight banners are on display 2 weeks leading up and through the festival • Banners will be rehung up to 3 years following purchase year 	<p>\$150 each</p>
<p>Arts and Acts Program Advertisement</p> <ul style="list-style-type: none"> • Recognition in the Arts & Acts Program 	<p>\$25 - \$100</p>

*Email logo and advertisement files (.jpg, .jpeg, .png, .gif, .pdf) to events@northvillearthouse.org

°Advertisement deadlines on **last day** of April



Charitable contributions to the Northville Art House are tax-deductible under section 170(c)(1) of the Internal Revenue Code, if made for public purposes. Benefactors should consult with a tax advisor to determine whether a contribution qualifies as a charitable deduction for federal income tax purposes.