

# July 2020 - December 2020 Year in Review

Cultivating the arts through creative experiences and educational programs in the community.

The **Northville Art House** continued to fulfill its mission by engaging the community and strengthening its ability to attract and receive public and private support by becoming a 501(c)3 amid the ongoing COVID-19 pandemic. The cancellation of events during 2020, particularly June's Arts & Acts Festival, as well as restricted education programs and building closure significantly impacted our budget, and staff remained on under-employment. Despite these challenges, the Art House:

- Provided art education to 141 students through online Zoom classes and 94 students through in-person classes.
- Displayed 200+ works in person and online by emerging, member, local and national artists starting in August.
- Continued the DIA Inside/Out Program and created a Young Artist Art Market and Gnome Around Northville.
- Welcomed new art teacher, Elli Fassois, to teach in person workshops and classes.
- Received approval from the Internal Revenue Service as a 501(c)3 tax-exempt, charitable organization.
- Reached over 5000 members, community partners, and neighbors in a financial appeal campaign.
- Applied for Personal Protection Equipment (PPE) and Staffing Grants

At the start of the fiscal year in July 2020, the doors to the building remained closed due to COVID-19 pandemic. Plans were made by the Board and staff to prepare for the forthcoming August 1 opening with limited visitors and students and new health and safety protocols in place. The gallery was limited to 12 guests at a time with hand sanitizer stations throughout the building. In person classes were limited to 6 students and both instructors and students were required to fill out a COVID-19 health screening waiver each class. In addition, all instructors, students, guests, and staff were required to wear masks when inside the building. The hours of operation changed to Wednesday and Thursday, 10 am – 6 pm, and Friday and Saturday 11 am – 3 pm with opening exhibition receptions on Saturdays. *Current membership at the end of December 2020 was 210 with 2,511 newsletter subscribers and 2,651 Facebook followers*.

# **BOARD OF DIRECTORS**

Sue Taylor – President Linda Liedel – Vice President Elizabeth Oliver – Secretary Nancy Darga – Treasurer Ellen Bennett Roland Hwang Christina Johnson

## STAFF MEMBERS

Erin Maten – Executive Director Ryan Kaltenbach – Creative Director Chrissy Serra – Store Supervisor

# ON-GOING PARTICIPATION IN COMMITTEE MEETINGS

- Monthly Northville Arts Commission meetings (9/20-12/20)
- Monthly Northville Art House, Inc. Board meetings (9/20-12/20)
- Monthly DDA Marketing Committee meetings
- Participation in DDA Sculpture Committee

# **CALENDAR**

## **JULY 2020**

- Summer Art Camps: For Elementary, Middle & High School online through Zoom
  - 62 students enjoyed week-long camps and classes including programs for teens (*Draw like van Gogh, Under the Sea, Exploring Art History, Cartooning, Blooming Drawing* and *Painting*); and ages
     5 through 9 (*Funny Farm, Beautiful and Bright Colors, Rain Forest* and *Art History*)
- Adult Classes: Online weekly *Drawing* classes
- Painting with Parkinson's: Online classes continued for this special-needs group
- Board of Directors: A new Board was formed
- **Public Art:** DIA Inside/Out Program (Location: Northville Art House, Northville Library, Northville Community Center & Corner of Main St. & Wing St.)

#### **AUGUST 2020**

- **Building:** Doors opened to the public and staff returned to work with limited hours.
- Exhibition: Dreams & Nightmares: Juried All Media Exhibition
- Emerging Artist: Pat McAtamney
- Summer Teen In-Person Workshop: Held outside under a tent
  - Watercolor workshops with instructor Donna Gonzalez.
  - 8 students enjoyed drawing workshops with instructor Julie Woodard.
- Summer Art Camps: For Elementary, Middle & High School and Adults online through Zoom
  - 42 students enjoyed week-long camps and classes
  - o Teen and youth camps continued with Sasha Roberts Levi & Julie Woodard
- Adult Classes: Online weekly Drawing classes
- Painting with Parkinson's: Online weekly classes continued
- Event: Art from the Attic was held outside under a tent
- Public Art: DIA Inside/Out Program continued
- Organization: Approved by the Internal Revenue Service as a 501(c)3 tax-exempt, charitable organization.
- Capital Improvements/Maintenance: Replaced & repaired the City Parking Lot lights (from a donor contribution)

### **SEPTEMBER 2020**

- Exhibition: West of Center: Juried All-Media Exhibition
- **Emerging Artist:** Pat McAtamney
- Special Event: Painting with Paws Cancelled
- Virtual Classes & Workshops: Virtual art classes, such as *Drawing & Watercolor*, *Painting & Drawing*, and *Acrylics'* continued to be held for 24 students; *Painting with Parkinson's* continued
- In-Person Classes: Held weekly with limited number of students:
  - 6 students enjoyed Art Around the World for Teens with Elli Fassois
- Public Art: DIA Inside/Out Program continued
- After-School Programs in Northville Elementary Schools Canceled until Fall 2021
- Grants: Applied for 2020 Oakland County grant funding from the Federal CARES Act

#### OCTOBER 2020

- Exhibition: Kaleidoscope City | Darcel Deneau
- Emerging Artist: Pat McAtamney
   Event: Streets of Treats Cancelled
- **Virtual Classes & Workshops:** Virtual art classes increased for youth and adults. Painting with Parkinson's continued online.
- In-Person Classes: Held weekly with limited but increasing number of students.
  - 41 students enjoyed Art Around the World, Plein Air Drawing & Painting, DIA Art Walk, Fall Painting, Clay Critters and Faux Stained Glass, in addition to Adult Beginning Acrylic and Open Studio
- Visiting Artist Workshops: Northville Urban Architecture Photography with Sylvia Ford.
- Public Art: DIA Inside/Out Program Ended

## **NOVEMBER 2020**

- Exhibition: Small Works Juried All Media Exhibition
- Emerging Artist: Malcolm Wang Photography in Nature
- Special Event: Northville Community Center Holiday Tree Extravaganza Canceled
- **Fall Appeal Campaign** Emails went out to over 5000 Art House members, students, community partners, and neighbors to help keep the doors open to the Art House during these unprecedent times.
- Virtual Classes & Workshops: Youth, Adults and Painting with Parkinson's programs held online through
  Zoom with 25 students learning Drawing & Painting, Watercolor, Cartooning, Pastels, Oil & Acrylic,
  Watercolor & Drawing
- In-Person Classes: Held weekly with limited number of students.
  - 38 youth and adult students enjoyed Art Around the World, Faux Stained Glass, Acrylic and Watercolor classes as well as an Open Studio with Donna Gonzalez.
- Visiting Artist Workshops: Car Design Workshops for Teens with Lincoln Exterior Designer, Ahmad Kefai
- Classroom CLOSED: November 16<sup>th</sup> COVID-19 Restrictions through Governors Orders
- After-School Programs in Northville Elementary Schools Canceled

#### **DECEMBER 2020**

- Exhibition: Small Works Juried All Media Exhibition
- Holiday Market: Small Works Pop-up Market at the Marquis Theatre
- **Emerging Artist:** *Malcolm Wang Photography in Nature*
- Event: Gnome Around Northville: Partnered with Northville DDA and Chamber to cultivate this new community event as a Scavenger Hunt with 26 evergreen and cement gnomes (designed by artist Lindsey Butzin) placed at Northville business sponsors. The event ran Dec 18 to Jan 31, 2021 with \$100 Drawing.
- Fall Appeal Campaign continued and raised \$14,500 for the Art House
- Virtual Classes & Workshops: Youth, Adults and Painting with Parkinson's held online through Zoom
  - o 16 Students enjoyed *Drawing & Painting* with Sasha Roberts Levi and Julie Woodard
- Classroom CLOSED: November 16<sup>th</sup> COVID-19 Restrictions through Governors Orders
- Grants Received 2020 Oakland County grant funding from the Federal CARES Act
  - \$5,000 Payroll costs for salaries, wages & fees as well as Utility payment & PPE

#### IN-PERSON AND VIRTUAL VISITORS

Visitors to the Art House			Online Visitors to the Northville Art House					
Store & Gallery	Exhibition Reception	Art House TOTAL	Exhibition Videos: YouTube	Social Media: Facebook	Website: Current Exhibitions	Website: Virtual Exhibitions	Website: TOTAL	Online Artisan Store
888	294	1182	1095	14207	1945	691	8549	292

## **FREQUENT PUBLICITY:**

- www.theoaklandpress.com
- www.detroitnews.com
- www.metrotimes.com
- www.plymouthvoice.com

- www.thenewsherald.com
- www.dailytribune.com
- www.ci.northville.i.us
- www.visitdetroit.com

**GRANTS:** 2020 Oakland County grant funding from the Federal CARES Act

#### **UPCOMING 2021 EXHIBITIONS & EVENTS**

January 13 – February 6, 2021 – Shear Madness: Juried All-Media Exhibition

The Northville Art House presents this open juried exhibition highlighting original two-dimensional collage artworks composed by papier collé, decoupage, photomontage or otherwise arranging and affixing pieces of paper, fabric, photographs, or other mixed media to a surface. *Entry Closed.* Notification December 14.

• February 17 – March 13: Annual Members' Exhibition

Held in appreciation of members, this annual exhibition showcases the talents of our current member artists through original works of art created in a variety of media and styles. Each member receives one submission into the exhibition as a benefit through their annual member dues. This year over 90 members plan to participate.

March 23 – April 17: Student Art Month

This annual month-long celebration highlights visual art education for grades K – 12 in Northville Public Schools. Exhibitions include *Northville High School IB Art Exhibition*, *Northville High School Student Art Exhibition* and *Northville Public Schools PTA Reflections*. The annual *Northville Art House Arts Scholarship* is also awarded to a Northville High School graduate who plans to obtain an art degree at a college or university. <u>Learn more>></u>

April 28 – May 22: IN BLOOM: A Fresh Look at Flowers in Art

Floral paintings, collages and textiles created by Maria Latour, Shadia Derbyshire, Denise Cassidy Wood, and Sandy Dekker in a variety of media including encaustic, fabric, oil, paper, and mixed media.

June 2 – 26: Paintings of Pamela Day & Karen Van Dam Michmerhuizen (working title)

In her *Giverny in Spring* series inspired by Claude Monet's garden in Normandy, France, Pamela Day paints with gouache, an opaque watercolor, creating detailed and expressive collage-like views of flora and fauna. Largely self-taught, Karen's brush, palette knife and cold wax paintings of shorelines, country scenes and gardens reveal the vivid richness and inter-play of light and shadow of Michigan's four distinct seasons.

- June 18 20: Arts & Acts Festival Three fairs, one celebration. Arts and Acts features fine artisans and crafters from Michigan and across the country held the third weekend of June in historic Downtown Northville.
- July 28 August 21: Maybury State Park Plein-Air Juried Exhibition (working title)
  Proposed collaboration between Northville Art House and Maybury State Park and Friends of Maybury State Park.
- September 1 25: West of Center: Art that Pushes Boundaries

Features work that reveals each artist's creative effort to build on artistic tradition and experiment in the visual arts.

- Painting with Paws 2021 (TBD Date)
- October 6 30: Urban Landscapes: Photographs & Paintings of City Architecture and its Environs (working title) Interpretations of urban environment from Dale Alcocer, Lawrence Hamilton, Gordon Rodwan and Bill Schahfer.
- November 10 December 11: Small Works: Juried All-Media Exhibition
   Two- and three-dimensional work, limited to 16 inches in any direction, priced to be perfect holiday gifts.