

# July 2019 - June 2020 Year in Review

Cultivating the arts through creative experiences and educational programs in the community.

Energized by a renewed mission focused on cultivating the Arts through creative experiences and educational programs in the community, the Northville Arts Commission and staff prepared for an exciting and enriching year. The successful return of the Arts and Acts Festival to Downtown Northville in June and the planned collaborative events and programs in the community generated great enthusiasm around the Art House, recently described by the Detroit Metro Conventions and Visitors Bureau as "This funky little house in downtown Northville is making a big impact on the region's art scene!"

Indeed, the first half of the year -- from July to March -- proved successful as the Northville Art House:

- Engaged 500+ visitors through our Painting with Paws, Native American Heritage Day and community partnerships
- Presented 750+ artworks by 300+ established and emerging artists through gallery exhibitions and the artisan store
- Offered 1500+ hours of instruction in 175+ in-house and in-school art programs for kids, teens and adults

On March 14, in response to the Coronavirus Disease 2019 (COVID-19) and the Michigan "Stay Home, Stay Safe" Executive Order, and the subsequent extensions, the Northville Art House suspended ALL exhibitions, events, programs, and classes as well as closed the building to the public through the end of July. After exploring several options, we determined the health and safety of artists, visitors, staff and our community would have been placed at an extremely high risk and contribute to the spread of COVID-19 if programs were to be held prior to this time.

The second half of the year, from March to June, took us on a challenging shared journey, but one where we:

- Provided 350+ hours of online instruction through online Zoom art classes
- Displayed 200+ works by student, member, local and national artists through online videos and virtual exhibitions
- Created the Northville Art House Coloring Book, Community Flag Project, and 2020 Virtual Chalk Festival

The impact of the COVID-19 pandemic created a significant financial and operational impact on the organization. The cancellation of two significant creative experiences, the Young Artists Juried Art Fair and the Arts and Acts Festival, in addition to the education and exhibition programming, limited community engagement. Despite these challenges, staff, who went on under-employment, worked remotely on future programs as well as explored and implemented new and/or enhanced ways to fulfill its mission in the community. Current membership at the end of June 2020 was 180 with 2478 newsletter subscribers and 2415 Facebook followers.

## NORTHVILLE ARTS COMMISSION

Sue Taylor – President Linda Liedel – Vice President Elizabeth Oliver – Secretary Lesa Buckland Ellen Bennett Roland Hwang Nancy Darga

## **STAFF**

Erin Maten – Executive Director Ryan Kaltenbach – Creative Director Chrissy Serra – Store Supervisor

## ON-GOING PARTICIPATION IN COMMITTEE MEETINGS

- Monthly Northville Arts Commission meetings (8/19-6/20)
- Monthly Northville Art House, Inc. Board meetings (8/19-6/20)
- Monthly DDA Marketing Committee meetings
- Participation in DDA Sculpture Committee

# **CALENDAR**

## **JULY 2019**

- Summer Art Camps: Elementary, Middle/High School & Adults: 62 students enjoyed week-long camps & classes.
   Materials that Move; Fairytale Fun; Under the Sea; Clay Central; Drawing, Painting & Mixed Media; Painting & Color Theory; Exploring Graphic Design
- Adult & Teen Workshops: Still Life, Drawing Landscapes

#### **AUGUST 2019**

- Exhibition: Marked The Art, Body & Soul of the Tattoo Artist
- Summer Art Camps for Elementary, Middle/High School & Adults: 55 students enjoyed camps & classes.
  Oil Pastel & Acrylics; Animals Wild & Tame; Flower Power
- Adult & Teen Workshops: Watercolor & Acrylics; Acrylics & Mixed Media, 3-Day Portrait Drawing & Painting Costumed Figures w/Amy Foster
- **Teamed up with Goddard Preschool of Novi** Bringing art enrichment twice monthly with instructor Maria Latour for ages 3 5 until March 14, 2020.

# **SEPTEMBER 2019**

- Exhibition: West of Center Art that Pushes Boundaries
- Special Event: Painting with Paws Unleash Your Pets Creativity for a Cause (Sept. 14) We had 112 pet owners and their pets participate during a 4-hour scheduled sunny morning. Sponsors included Dogtopia of Northville & Jennifer Helner of Scripted Expressions. (special activity during Northville's Heritage Festival)
- Youth & Adult Classes & Workshops: 109 Students enjoyed a variety of weekly classes and one-day workshops.
   Youth Art Classes: Clay, Drawing, Oil & Acrylic, Watercolor, Calligraphy, Mixed Media; Adult Art Classes: Drawing, Portrait Drawing, Calligraphy, Mixed Media; Adult & Teen Workshops: Landscapes. Studio Time for Adults: Live Model, Watercolor, Calligraphy.
- Painting w/Parkinson's: An art program especially designed for people struggling with Parkinson's disease.
- After-School Programs in Northville Elementary Schools Starting our 5th year with outreach to four Northville Elementary Schools. At Moraine, 33 students participated; at Thornton Creek 34 students participated in a weekly program for grades K-5.

## **OCTOBER 2019**

- Exhibition: Pose Portrait and the Costumed Figure
- Streets of Treats: Participated in annual Northville event and passed out 800 crayons and coloring pages.
- Youth & Adult Classes & Workshops: 109 Students enjoyed a variety of weekly classes and one day workshops.
   Youth Art Classes: Clay, Drawing & Painting, Oil & Acrylic, Watercolor, Calligraphy, Encaustic.
   Adult Art Classes: Pastels, Oil & Acrylic, Paint the Masters, Pastels, Watercolor, Calligraphy, Mixed Media, Encaustic.
   Adult & Teen Workshops: Landscapes, Encaustic, Paper Cutting, Acrylic, Mixed Media, Fused Glass
   Studio Time for Adults: Live Model, Watercolor, Calligraphy.
- Painting w/Parkinson's: An art program especially designed for people struggling with Parkinson's disease.
- After-School Programs in Northville Elementary Schools We added Winchester & Amerman Elementary Schools with 65 students participating in grades K 5<sup>th</sup>

#### **NOVEMBER 2019**

- Exhibition: Small Works Juried All Media Exhibition
- Special Event: Native American Heritage Day: A Celebration of Diversity
- Special Event: Participated in Northville Community Center Holiday Tree Extravaganza
- Youth & Adult Classes & Workshops: 144 Students enjoyed a variety of weekly classes and one day workshops. Youth Art Classes: Drawing & Painting, Pastel, Oil & Acrylic, Watercolor. Youth Workshops: Materials that Move, Halloween Fairy Garden, Oil Pastels, Fairy Doors. Adult Art Classes: Pastels, Oil & Acrylic, Paint the Masters, Pastels, Watercolor.

# **NOVEMBER 2019 (cont.)**

- Adult & Teen Workshops: Paper Cutting, Painting w/Alcohol Ink, Golden Gel Mediums, Watercolor Batik Style, Sculpting w/Texture, Colored Pencil. <u>Studio Time for Adults:</u> Live Model, Watercolor.
- Painting w/Parkinson's
- After-School Programs in Northville Elementary Schools Thornton Creek, Winchester and Amerman Elementary School had a combined total of 102 students participating in grades K 5<sup>th</sup>

#### **DECEMBER 2019**

- Special Event: Holiday Market, featuring handcrafted artwork & gifts (Dec. 6-7)
- Youth & Adult Classes & Workshops: 144 Students enjoyed a verity of weekly classes and one day workshops. Youth & Teen Art Classes: Drawing & Painting, Pastel, Oil & Acrylic, Watercolor. Adult Art Classes: Pastels, Oil & Acrylic, Paint the Masters, Pastels, Watercolor. Studio Time for Adults: Live Model, Watercolor. Painting w/Parkinson's.
- Capital Improvements/Maintenance: Replaced and repaired City Parking Lot Lights from a donor contribution
- (This was also listed under August 2020; did this occur twice??)

#### **JANUARY 2020**

- **Exhibition:** Re-Imagining Printmaking
- Special Event: Coordinated with the DIA to bring the Inside Out Project to Northville. Installation set for April.
- Youth & Adult Classes & Workshops: 101 Students enjoyed a variety of weekly classes and one day workshops.
   Youth & Teen Art Classes: Painting & Drawing, Watercolor, Mixed Media. Youth Workshops: Animals, Dragons.
   Adult Art Classes: Drawing, Portrait Drawing, Pastels, Oil & Acrylic, Watercolor. Adult & Teen Workshops: Paper Cutting, Mixed Media. Studio Time for Adults: Live Model, Acrylic & Oil, Watercolor.
- Painting w/Parkinson's
- After-School Programs in Northville Elementary Schools –Thornton Creek & Amerman Elementary went to weekly
  afterschool art classes with a total of 72 Students. Winchester remained monthly with 32 students participating in
  grades K 5<sup>th</sup>
- Capital Improvement/Maintenance: Investigating costs and applicability for a Chair Lift to assist handicapped visitors

# FEBRUARY 2020

- Exhibition: Black & White Juried All-Media Exhibition
- Special Event: ArtCrush Fundraiser Northville Hills Golf Club (February 8)
- Youth & Adult Classes & Workshops: 95 Students enjoyed a variety of weekly classes and one day workshops. Youth Art Classes: Painting & Drawing, Sketching, Watercolor, Acrylic, Mixed Media. Youth Workshops: Painting & Drawing Animals, Art with a Heart. Adult Art Classes: Drawing, Portrait Drawing, Pastels, Oil & Acrylic, Garden Design, Watercolor. Adult & Teen Workshops: Creating Texture, Plant Care & Design, Printmaking, Mixed Media, Calligraphy, Watercolor Open Studio. Studio Time for Adults: Live Model, Acrylic & Oil, Watercolor.
- Painting w/Parkinson's
- After-School Programs in Northville Elementary Schools –Thornton Creek & Amerman Elementary had weekly
  afterschool art classes with a total of 72 Students. Winchester remained monthly with 32 students participating in
  grades K 5<sup>th</sup>

#### **MARCH 2020**

- **Exhibition**: 14<sup>th</sup> Annual Members' Exhibition
- Special Event: Young Artist Art Fair @ First Presbyterian Church (March 14) CANCELED we had a total of 43 Art Students participating and several sponsors of this event, including Community Financial, Stampeddler, Stemville, Goddard School of Novi & First Presbyterian Church of Northville.
- Northville Art House Closed March 15<sup>th</sup> due to Covid-19. Refunds and Class Credits were given to over 180 students for both in-house classes and outreach in the elementary schools.

# **APRIL 2020 – Building CLOSED to the public**

- Exhibition: Student Art Month! NHS International Baccalaureate Art Exhibition (3/31-4/9) Canceled; NHS Student Art Exhibition (4/15-25) Moved to online exhibition and reception with Creative Director Ryan Kaltenbach with 46 attendees and all 30 students awarded Amazon Gift Cards for artwork; PTA Reflections (4/21-25) Canceled
- Youth Classes & Adult Art Classes: Instructors Sasha Levi-Roberts with 14 Students and Julie Woodard with 24 students Moved to Online Zoom class format.

# MAY 2020 - Building CLOSED to the public

- Exhibition: Dreams & Nightmares Juried All-Media Exhibition MOVED TO AUGUST
- **Website:** Updated **Membership, Exhibitions & Education Pages** of <u>www.northvillearthouse.org</u> website, making it more user friendly and adding content, such as virtual exhibitions, for members & guests.
- Created the downloadable Northville Art House Coloring Book
- Installation of the DIA INSIDE/OUT through October. High-quality reproductions installed at The Northville Art House, Northville Library, Community Center & the corner of Wing & Main.
- Capital Improvements/Maintenance: Replaced & fixed two water leaks in the sprinkler fire system.
- Youth Classes & Adult Art Classes: Instructors moved to teaching students online in a Zoom class format

# JUNE 2020 – End of Fiscal Year (6/30/2020) – Building CLOSED to the public

- Cancelled Arts & Acts 2020
- Northville Art House received its letter of verification for becoming a 501(c)3, non-profit: The Northville Art House, INC. Plans were made to separate from the City of Northville.
- Exhibition: In Bloom A Fresh Look at Flowers in Art MOVED TO 2021
- Special Event: ARTS & ACTS FESTIVAL CANCELED -Three fairs in one: Art in the Sun, Maker's Mart & Young Artist Art Fair plus Chalk Festival, Short on Words, Live Entertainment (This festival funds our staffing needs.)
- Created Northville Art House Coloring Book, Community Flag Project, and 2020 Virtual Chalk Festival
- Launched our online Artisan Store, a virtual marketing place for artists, art collectors and art lovers
- Youth Classes & Adult Art Classes: Instructors continued to teach over 70 students in an online Zoom class format.

# JULY 2019 - JUNE 2020: IN-PERSON AND VIRTUAL VISITORS

Visitors to the Art House			Online Visitors to the Northville Art House					
Store & Gallery	Exhibition Reception	Art House TOTAL	Exhibition Video: YouTube	Social Media: Facebook	Website: Current Exhibitions	Website: Virtual Exhibitions	Website: TOTAL	Online Artisan Store
992	775	1767	1095	145009	3518	1186	51681	292

# **FREQUENT PUBLICITY:**

- www.theoaklandpress.com
- www.detroitnews.com
- www.metrotimes.com
- www.plymouthvoice.com

- www.thenewsherald.com
- www.dailytribune.com
- www.ci.northville.i.us
- www.visitdetroit.com

# **GRANTS:**

2019 Northville Community Foundation - \$3,000 – Young Artist After School Art Program