



Dear Artists,

My name is Chrissy, the Supervisor for Artisan Store at the Northville Art House, a 501(c) 3 non-profit art facility. The Artisan Store features consigned artwork from professional, emerging and student artist in a variety of mediums and styles. Example artwork includes prints, paintings, jewelry, sculpture, gifts and cards for all occasions, etc.

The Art House provides the following benefits to our store artists:

- Lighted and accessible shelf and wall space to display art pieces
- Guarantee that 100% of the artwork will be presented
- In partnership with the artist, promotes the work at the Art House, and on website and social media channels
- Opportunities to present lectures, workshops, pop-up shops or other artist-driven programs
- Employs personnel for point of sale
- Handles payment of credit card fees and sales tax
- Prepares and sends payment of retail sales
- **Offers a competitive 65% artist / 35% merchant split on all sales**

To become a store artist, we ask the following:

- Complete an online application with images, description, bio/artist statement, and cv/resume for review
- Look for email notification of decision, typically within one week of application receipt
- Upon request, make an appointment with the Chrissy at store@northvillearthouse.org to review artwork
- **Upon approval, become a member of the Art House at the \$30 Individual Member Level or higher**
- Complete and sign a contract agreement with inventory list at the Northville Art House

In addition, the Northville Art House has established a Featured Artist Program. Details include:

- Invitation and introduction as **Featured Artist**, up to 4 feature artist per month, at our receptions
- Inclusion as **Featured Artist** in press release; list includes regional publications and press contacts
- Artist and artwork promoted on printed materials including postcard distributed throughout Metro Detroit
- Opportunity to display business cards and promotional materials during featured months of exhibition
- Increased promotion of artist and artwork on our website, social channels, E-newsletter and in-store signage
- Store commission is **75% artist / 25% merchant** split on all sales during featured months of exhibition
- **Availability:** Three-month consignment determined at scheduled appointment

To be eligible for a **Featured Artist** program, artists must be in good standing as a member at the **\$30 Individual Member Level or higher** and submit a **payment of \$65 to cover advertisement and administration costs.**

The Northville Art House offers learning, exhibition, and public awareness to artists in the community. We seek partnerships with our artists to help promote our unique and beautiful space in Northville. Our mission is **to cultivate the Arts through creative experiences and educational programs in the community.**

If you are interested in becoming a **Store or Featured Artist** and/or have a question about membership or the store, please email me at store@northvillearthouse.org.

I look forward to meeting you!

Chrissy Serra
Store Supervisor
248-344-0497