



Event Sponsorship

About the Art Market: After taking a brief hiatus in 2024, the Northville Art House is bringing back its annual summer art fair, re-branded as the Northville Art House Art Market, in 2025. Held June 13-15 in the heart of downtown Northville, this event will feature 80+ artists and artisans who work in a variety of media, including painting, mixed media, photography, ceramics, fiber, jewelry, glass, metal, wood, and more. Over 20,000 visitors are expected to attend the Art Market, which makes it the perfect opportunity to raise awareness for your brand by becoming an event sponsor.

Art Market Hours:

- Friday, June 13, 3:00-8:00 pm
- Saturday, June 14, 10:00 am-8:00 pm
- Sunday, June 15, 10:00 am-3:00 pm

There are a variety of sponsorship levels available for the Art Market, and all packages can be customized to meet the needs of your organization. Contact Shannon Karol, Art House Executive Director, at skarol@northvillearthouse.org to discuss your sponsorship goals.

Double your impact when you sponsor the Art Market at the \$2,500 and \$5,000 levels

Your sponsorship of the Art Market will be bundled with sponsorship of the Art House's Young Artist Art Fair, to be held May 10, 2025 from 11:00 am-3:00 pm. This annual event features 30 artists in grades 2-12 who display and sell their artworks, keeping 100% of their profits. Your business name and logo will be included on all promotional materials for the Young Artist Art Fair, as well as the Art Market.

About the Northville Art House: The Northville Art House is a 501(c)(3) non-profit art facility with the mission to cultivate the Arts through creative experiences and educational programs in the community. Through our classes, exhibitions, and events, over 20,000 artists and community members come together annually to gain exposure and appreciation for the Arts, experiment and learn art techniques, and unleash their imagination and self-expression in exciting ways!



Event Sponsorship

June 13-15, 2025

\$500 Sponsorship Benefits

- Business name recognition on tabletop signs at information booths
- Promotional materials available at information booths all weekend
- Business name recognition on the Art Market webpage
- Two (2) tickets to a 2025 Art House event of your choosing

\$1,000 Sponsorship Benefits

- Business logo recognition on tabletop signs at information booths
- Promotional materials available at information booths all weekend
- Business name recognition on the Art Market webpage, publications, and email newsletter (6,500+/week reach.)
- One (1) social media post highlighting your organization as a sponsor
- Four (4) tickets to a 2025 Art House event of your choosing

\$2,500 Sponsorship Benefits

- Business name and logo included on event lawn signs for the Art Market AND the Young Artist Art Fair
- Business name and logo recognition on the Art Market and Young Artist Art Fair webpages, publications, and email newsletter (6,500+/week reach.)
- One 10' x 10' booth space at the Art Market* to set up a display and distribute promotional materials. Includes business name listing on event maps and vendor lists.
- Two (2) social media post highlighting your organization as a sponsor
- Six (6) tickets to a 2025 Art House event of your choosing
- Opportunity to host a private event at the Northville Art House

\$5,000 Presenting Sponsorship Benefits

- Business name and logo included on all event signage, including lawn signs, banners, and artist signs at every booth for the Art Market AND the Young Artist Art Fair
- Business name, logo recognition, and link to your website on the Art Market and Young Artist Art Fair webpages, Art House publications, and email newsletter (6,500+/week reach)
- One 10' x 10' booth space at the Art Market* in a prime location to set up a display and distribute promotional materials. Includes business name listing on event maps and vendor lists.
- Four (4) social media posts highlighting your organization as the presenting sponsor
- Press release announcing sponsorship
- Eight (8) tickets to a 2025 Art House event of your choosing
- One teambuilding experience (including a tour and art activity) at the Northville Art House for up to 10 people

*Sponsor provides own tent, tables, and chairs.